

the handicrafts trade fair La mostra dell'Artigianato

21 April 1 May 2006 Fortezza da Basso Firenze

Dear Sir/Madam,

Florence, September 2005

ART, The International Handicraft Fair, breathes the tape of 70 years of history, a period in which it has been able to develop and to keep pace with change, thus becoming one of the most prestigious shop-window of high quality artistic handicraft, both on a national and international level. Creating is an art. It is not by chance that ART, the International Handicraft Fair, was born and developed in Florence – a city of art and culture - and it is now housed at the Fortezza da Basso, in the appealing exhibition areas of FirenzeFiera: a top level location where to show and enjoy the creativeness and art of artisans from all over the world, who meet Florence's and Tuscany's history and tradition.

ART 2006, organised by **FirenzeFiera**, in co-operation with **Artex**, is a unique meeting place for people who love that which is beautiful, for those who regard creativeness as valuable. A location where artisans coming from all continents can meet and compare their respective products. A shop-window of innovating ideas and projects for professionals working in this field, and for consumers, whose tastes and needs are continuously changing.

ART 2006, the International Handicraft Fair, will show the quality of exhibitors, the quality of side exhibitions, meetings and workshops: an irrevocable choice, that is well-regarded by artisans and visitors, both end-consumers and professionals such as architects, interior designers, shop owners and specialised galleries.

You will find all the information indispensable for your participation in the leaflet and data sheet herewith enclosed, if you wish to attend the next exhibition, which will take place from **Friday 21 April to Monday 1 May 2006**.

Here are the rates of the equipped stands, concerning the different exhibition sectors:

HARMONIES OF WELL-BEING - HANDICRAFT AND SURROUNDINGS - TASTE - FASHION SCENARIOS - INTERIOR SCENES - TERRITORIES.

€ 140 sq.m. (stand minimum size 10 sq.m.) + € 182 for registration fee and insurance + 20% VAT.

The registration fee entitles exhibitors to be included in the official catalogue of the Fair.

As you can see, costs are unchanged as compared with the last year, with the aim of co-celebrating the 70th anniversary of the Exhibition. Moreover, the following special condition is provided for:

a 10% reduction if you join within 30/11/2005

The Technical Commission of the Fair shall decide in what exhibition sectors the Italian and foreign handicraft businesses will be part, after having examined documents and photographic material attached to the application.

Should you require any further information, please contact our staff, who are at your complete disposal:

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Simona Tosi: telephone 055/4972241. Telefax: 055/4972268.

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We thank you for your attention and trust that we will meet on the next ART exhibition, kindest regards.

the President



organizzazione

Firenzefiera

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